

IDEA CURRENCY

Date: 7th & 8th October, 2016.

Venue: Sir M V Hall, GJB, NIE.

Idea currency was a 2 day workshop and a platform for innovators, ideators and creative professionals to share innovative ideas in product, technology, media, services, healthcare and education sectors.

It was organized by KBITS in association with Workbench Projects, led by Mr. Pavan Kumar, the founder and director of the above and Mrs. Anupama Gowda, the co-founder and director. The event intended to support young entrepreneurs by connecting them with investors and mentors to take their ideas to the next level. The two day event provided a chance to use developing skills in a practical way.

The event went as follows, the participants formed teams to develop entrepreneurial ideas to test them for viability. By the end of the event, they pitched their concepts to the judges and the remaining teams and received feedback, accordingly. led by Pavan Kumar, the founder and director of the above, respectively and Anupama, the co-founder and director.

Their primary goal was to help young minds wheel through a thinking process and then let their ideas flow out to see their hidden potential. This engagement for participants was specially designed as a first step to encourage innovative builds across different categories. The workshop was intense yet filled with fun activities related to business development. By combining winners of the competition, creativity and innovation, participants engaged and explored new skills.

The selected teams will undergo a 5 day Prototype and Business Bootcamp at Workbench Projects, Bengaluru and also get a chance to present their idea at Bengaluru ITE.biz 2016 (28th-30th Nov, 2016, Bangalore Palace), the biggest IT & Electronics event in India.



